



National Poison Prevention Week (NPPW) 2006 Campaign Planning Kit

This year National Poison Prevention Week is March 19-25, 2006. Order your **Free** campaign Planning Kit by completing the order form below. The Planning Kit is organized into six steps. Following these steps and using the resources provided in this Kit will help you plan and implement activities to promote poison prevention in your community. The steps include:

- **Understanding the Problem-** This step includes information on the poisoning problem including the latest facts and statistics on poisoning at a national and local level.
- **Getting to Know Your Audience-** This step includes information to help you understand how to best reach your community with poison prevention information.
- **Working With Others-** This step includes information to help you partner with organizations so you can share resources and increase the number of people you reach.
- **Selecting Your Activities-** This step contains ideas of activities to implement during NPPW.
- **Working With Media-** This step contains information to help you work with the media in your community to get the message out.



Georgia Poison Center

National Poison Prevention Week Kit Order Request

Name: _____

Address: _____

All order forms
must be received
no later than
**Friday, March 10,
2006 in order to
process request.**

Mail or Fax to:

Georgia Poison Center
80 Jesse Hill Jr. Drive, PO 26066
Atlanta, Georgia 30303
Fax: (404) 616-9540
Attn: Angela Collins

City, State, Zip Code:

Phone Number:

Email: